

# 4th

# DB-SNUbiz Global Startup Challenge



★ **“Take a chance to visit Korea and CES2024”**

## Competition Theme

start up idea & startup business model

## Eligibility and Guidelines

### • Eligibility

- Team composition : made up 1~3 students
- College students and graduate students with innovative and creative start-up ideas
- College students and graduate students who dream of starting a business.
- College students and graduate students who are founders operating for less than 3 years
- The whole event will be carried out in English

## How to apply

Read 'Guideline' on the website  
([www.db-snubiz.com](http://www.db-snubiz.com)) and submit  
an application.



## Inquiries

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## Timeline

- **Documents received** : March 14 ~ April 30, 2023
- **Announcement of the results of document** : May 10, 2023
- **Preliminary announcement and PT video reception**  
: May 11 ~ May 31, 2023
- **Preliminary round** : June 8 2023 ~ June 9, 2023
- **Preliminary results announced** : June 14, 2023
- **Final** : August 7 ~ 11, 2023

\* The preliminary schedule will be held online.

\* The finals will be held face-to-face in Korea.

(All expenses will be provided including airfare and accommodation)

## Prizes

- **Round 1**  
: Select 35 teams and award USD 2,000 per team
- **Round 2**  
: Select 14 teams and award USD 1,000 per team
- **Final**  
: 1st prize (1 team) USD 2,000 + Visit CES2024  
: 2nd prize (2 team) USD 1,000 + Visit CES2024  
: 3rd prize (3 team) USD 1,000